

Shareholder information

William Hill listed on the London Stock Exchange on 20 June 2002 and the share price on listing was 225p. Shareholders can access the current share price at www.williamhillplc.co.uk

To find the shop closest to you, go to our shop locator at www.williamhillplc.co.uk

Financial calendar

Preliminary announcement
26 February 2010

AGM

11 May 2010

Registrar

The registrar of the company is Capita Registrars, Northern House, Woodsome Park, Fenay Bridge, Huddersfield, West Yorkshire HD8 0LA (www.capitaregistrars.com). Telephone 0870 162 3100. Please contact Capita for advice regarding any change of name or address, transfer of shares or loss of share certificate. Capita will also be able to respond to queries on the number of shares you hold and the payment details for dividends.

You may give instructions for your dividend to be used to purchase additional William Hill shares. Full details of the dividend reinvestment plan can be found in the Investor Relations section of our corporate website (www.williamhillplc.co.uk) under shareholder information and a form of mandate can be found within the downloadable forms section. Alternatively, contact Capita Registrars.

Professional advisers

Auditors:

Deloitte LLP

2 New Street Square
London EC4A 3BZ

Financial adviser and
corporate broker:

Citi

Citigroup Centre
33 Canada Square
London E14 5LB

Investec

2 Gresham Street
London EC2V 7QP

Financial PR agency:

Brunswick Group LLP

16 Lincoln's Inn Fields
London WC2A 3ED

Registrars:

Capita Registrars

Northern House
Woodsome Park
Fenay Bridge
Huddersfield
West Yorkshire HD8 0LD